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# I. Imprint

Verantwortlich für den Inhalt Gemäß §5 Teledienstgesetz

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## II. Privacy Policy

This page explains how and when your personal data is collected, processed and used when accessing hardmood.info or any of its subdomains. Basis of all processing are the terms of the [General Data Protection Regulation](#) (GDPR).

The GDPR guarantees your right to get all needed information about your personal data, as well as your rights to rectification, erasure, and portability (e.g. for transferring data). Furthermore, you have a right to restriction and objection of processing your data.

Feel free to write an email to felix.beck@fh-muenster.de, so that he can work out how to help you.

Of course, you also have a right to lodge a complaint with the supervisory data protection authority.

The operator is responsible for the collection, processing and use of your personal data within the meaning of the (GDPR) German Data Privacy Act (BDSG) and the German Telemedia Act (TMG). The operator has implemented numerous technical and organisational measures to ensure the most complete protection of personal data processed through this website. Any personal data is used in compliance with the applicable data privacy provisions. Below you will find the needed information of how personal data is handled in relation to this website. Find below a description which data is being collected, how it is being used and what rights you have in terms of the use of your data:

### A. Scope and purpose of the collection, processing and use of personal data when visiting this website

With every visit to this website there is information being stored temporarily in so called log-files

(access-log, error-log) that are saved on the hosting server (provider: HostEurope). The following data is automatically recorded without any action on your part and stored for a period of six months:

- Date and time of access,
- Name and URL of the accessed file,
- Operating system of your computer and the browser that you use,
- IP address.

This data is collected and processed for the purposes of facilitating use of this website (creating the connection), guaranteeing long-term system security and stability, for technical administration and optimising this web service, and for internal statistical purposes. The data will be deleted automatically after a period of six months.

In addition, there are also cookies created during visiting this site. You can find more detailed information on cookies at paragraph 2.E., further below.

## **B. Transfer of Data to Third Parties**

There will be no transfer of personal data to third parties until the user has expressly agreed to this or if the operator will be under a legal obligation to do so. Transfer to third parties for other purposes will not take place.

## **C. Right to Information, Correction, Blocking and Deletion**

You have a right to information regarding your personal data as well as a right to correct incorrect data, or to block and delete such data. For information on your personal data, to have incorrect data corrected, to have data blocked or deleted, or for further questions on the use of your personal data, please contact the operator.

## **D. Data Protection**

There will be no analysis of personal data (e.g., name, address or e-mail address). If personal data is being collected, this only occurs, to the extent possible, with the prior consent of the user of the website, or by for example sending an email to the operator. The operator makes use of appropriate technical and organisational security measures to protect any stored personal data against manipulation, partial or total loss, and unauthorised access by third parties. The used security measures are being continually improved in line with technological developments.

It is important to understand that the transmission of any data via the Internet, like for example by e-mail, can offer security vulnerabilities. It is therefore impossible to safeguard data completely against third parties access. The operator cannot assume any liability for damages arising as a result of such security vulnerabilities.

The use by third parties of all published contact details for the purpose of advertising is expressly excluded. The operator reserves the right to take legal steps in the case of the unsolicited sending of advertising information; e.g. by means of spam mail.

This website makes use of several embedded services from external parties. The operator of this site

has no influence on any data transfer that relates to those embedded services. The use of these services is in the interest of making this website more appealing and informative and to provide certain functions of the dedicated plugin. This constitutes a justified interest pursuant to Art. 6 (1) (f) DSGVO.

## **D.1. Data protection provisions about the application and use of Vimeo**

This website uses features provided by the Vimeo video portal. This service is provided by Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA. If you visit one of the pages featuring a Vimeo plugin, a connection to the Vimeo servers is established. Here the Vimeo server is informed about which of the pages you have visited. In addition, Vimeo will receive your IP address. This also applies if you are not logged in to Vimeo when you visit our website or do not have a Vimeo account. The information is trans-mitted to a Vimeo server in the US, where it is stored. If you are logged in to your Vimeo account, Vimeo allows you to associate your browsing behaviour directly with your personal profile. You can prevent this by logging out of your Vimeo account.

For more information on how to handle user data, please refer to the Vimeo Privacy Policy at <https://vimeo.com/privacy>.

## **D.2. Data protection provisions about the application and use of YouTube**

On this website, the operator has integrated components of YouTube. YouTube is an Internet video portal that enables video publishers to set video clips and other users free of charge, which also provides free viewing, review and commenting on them. YouTube allows you to publish all kinds of videos, so you can access both full movies and TV broadcasts, as well as music videos, trailers, and videos made by users via the Internet portal. The operating company of YouTube is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. The YouTube, LLC is a subsidiary of Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

With each call-up to one of the individual pages of this Internet site, which is operated by the operator and on which a YouTube component (YouTube video) was integrated, the Internet browser on the information technology system of the data subject is automatically prompted to download a display of the corresponding YouTube component. Further information about YouTube may be obtained under <https://www.youtube.com/yt/about/en/>. During the course of this technical procedure, YouTube and Google gain knowledge of what specific sub-page of our website was visited by the data subject.

If the data subject is logged in on YouTube, YouTube recognises with each call-up to a sub-page that contains a YouTube video, which specific sub-page of our Internet site was visited by the data subject. This information is collected by YouTube and Google and assigned to the respective YouTube account of the data subject.

YouTube will receive information through the YouTube component that the data subject has visited this website, if the data subject at the time of the call to this website is logged in on YouTube; this occurs regardless of whether the person clicks on a YouTube video or not. If such a transmission of this information to YouTube and Google is not desirable for the data subject, the delivery may be prevented if the data subject logs off from their own YouTube account before a call-up to this website is made.

YouTube's data protection provisions, available at <https://www.google.com/intl/en/policies/privacy/>,

provide information about the collection, processing and use of personal data by YouTube and Google.

### **D.3. Data protection provisions about the application and use of Google and relating services and plugins**

This website makes use of several Google services and plugins including the following:

**Google Analytics:** A web analysis service provided by Google. Google utilises the data collected to track and examine the use of this site, to prepare reports on its activities and share them with other Google services.

**Google Maps:** A map service provided by Google. Google utilises the data collected to track and examine the use of this site, to prepare reports on its activities and share them with other Google services.

**Google Calendar:** A calendar service provided by Google. Google utilises the data collected to track and examine the use of this site, to prepare reports on its activities and share them with other Google services.

To use one or more of the services mentioned above, it is necessary to save your IP address. This information is generally trans-mitted to a Google server in the USA and stored there. Through your visit of the webpage that has those services embedded Google will be able to collect personal data in form of Cookies and Usage Data. With each call-up to one of the individual pages of this Internet site, which is operated by the operator and on which a Google component was integrated, the Internet browser on the information technology system of the data subject is automatically prompted to download a display of the corresponding Google component. During the course of this technical procedure, Google gains knowledge of what specific sub-page of our website was visited by the data subject.

If the data subject is logged in on Google, Google recognises with each call-up to a sub-page that contains a Google service, which specific sub-page of our Internet site was visited by the data subject. This information is collected by Google and assigned to the respective Google account of the data subject.

Google will receive information through the Google component that the data subject has visited this website, if the data subject at the time of the call to this website is logged in on Google; this occurs regardless of whether the person clicks on the provided Google content or not. If such a transmission of this information to Google is not desirable for the data subject, the delivery may be prevented if the data subject logs off from their own Google account before a call-up to this website is made.

Google uses the data collected to contextualise and personalise the ads of its own advertising network.

Further information about handling user data, can be found in the data protection declaration of Google at <https://policies.google.com/privacy>. Google services are operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

### **D.4. Data protection provisions by Twitter**

On this website, the operator has integrated components of Twitter. Twitter is an internet service that enables content publishers to set images, video clips and hyperlinks and other users free of charge, which also provides free viewing, review and commenting on them. Twitter is operated by Twitter, Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103 U.S.A. Further information about handling user data, can be found in the data protection declaration of Twitter at [https://twitter.com/en/privacy/previous/version\\_12](https://twitter.com/en/privacy/previous/version_12).

## D.5. Data protection provisions by Facebook and Instagram

On this website, the operator has integrated components of Facebook and Instagram. These are internet services that enable content publishers and other users to set images, video clips, hyperlinks or other web contents free of charge, which also provides free viewing, review and commenting on them. Facebook and Instagram are operated by Facebook, Inc., 1601 Willow Road, Menlo Park, CA 94025. Further information about handling Facebook user data, can be found in the data protection declaration of Facebook at <https://www.facebook.com/policy.php>. Further information about handling Instagram user data, can be found in the data protection declaration of Instagram at <https://help.instagram.com/325135857663734>.

## E. Cookies

Cookies help in many different ways to make your visit to this website easier, more comfortable and more intuitive. Cookies are alpha-numerical information files that your web browser automatically stores on the hard drive of your computer when you visit this website and opt-in to the use of cookies by clicking the accept button in the footer of this website. Cookies do not harm the hard drive on your computer. The use of such cookies does not allow the operator to obtain new personal data about you as an online visitor. The majority of Internet browsers accept cookies automatically. However, you can configure your browser to reject cookies or to notify you whenever you receive a new cookie. Deactivation of cookies can lead to you not being able to use all of the functions of this website. More information about deactivating cookies can be for example found at: <http://www.wikihow.com/Disable-Cookies>.

## F. Validity of the Data Privacy Policy

This Data Privacy Policy is current and valid as of July 2020. Eventual integrated updates will be posted on this page. This Privacy Policy can be viewed and printed at any time on this webpage. If you have any questions please contact the operator.

## III. Disclaimer

Limitation of liability for internal content: The content being found on [www.hardmood.info](http://www.hardmood.info) (in the following paragraphs stated as "the website") has been compiled with care and to the best of knowledge. However, the operator cannot assume any liability for the up-to-dateness, completeness or accuracy of any of the pages.

Pursuant to § 7.1 of the TMG (Telemediengesetz – Tele Media Act by German law), by providing this

website as an information service the operator is liable for the created content in accordance with general laws. However, pursuant to §§ 8 to 10 of the TMG, the operator of this website is not under obligation to monitor external information provided or stored on this website. Once the operator has become aware of a specific infringement of the law, the content in question will immediately be removed. Any liability concerning this matter can only be assumed from the point in time at which the infringement becomes known to the operator.

Limitation of liability for external links: This website contains links to the websites of third parties („external links“). As the content of such websites is not under the control of the operator, the operator cannot assume any liability for such external content. In all cases, the operator of information of the linked websites is liable for the content and accuracy of the information provided. At the point in time when the links were placed, no infringements of the law were recognisable to the operator. As soon as an infringement of the law becomes known to the operator, the operator will immediately remove the link in question.

## IV. Copyrights

The content, designs and works published by the operator on this website are governed by the copyright laws of Germany. Any duplication, processing, distribution or any form of utilisation beyond the scope of copyright law shall require the prior written consent of the author or authors in question. Nevertheless most of the content, designs and works are published under the Creative Commons License. If so, this license is mentioned on the specific webpage\webpages relating to the published content, design and work. If there is a confusion by a publisher in which ways works are allowed to be

published just drop an email to the operator! He is usually extremely supportive. 😊

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